

CHURCHILL FOUNDATION

Criteria for Partner Charities

Due to the large number of requests for support Churchill Foundation receives; we ask those considering approaching us to consider the notes below regarding eligibility and the submission process:

- Churchill Foundation supports 2 or 3 chosen charities annually.
- Charities must only apply if they fall into at least one of the 3 key areas and objective of Churchill Foundation, which enables charities to transform people's lives through investment in:
 1. The relief of sickness, disease and human suffering
 2. The promotion of health amongst the elderly
 3. The support and wellbeing of the young
- The charity must be registered in the UK or Wales and independently audited.
- The charity must be independent of state, political party and religion.
- Only charities which have been shortlisted for consideration will be contacted.
- Applications will only be considered via email - sent to enquiries@churchillfoundation.co.uk
- One document to be sent, which is no more than 4 (A4) pages in length.

Please include the answers to all of Part 1-3 in your application

Part 1: Charity Operations

- 1) Who are your Trustees?
- 2) Please confirm your governance system.
- 3) What other corporate partnerships are you currently involved with and in what capacity?
- 4) Staff size – how many paid staff work for the Charity?
- 5) How much does the Charity predict to raise in the coming year and please specify the sources of the total income? (e.g. *Government grants, corporate support, voluntary donations*).
- 6) What % of the funds raised are spent on operational costs?
- 7) What are the financial reserves of the Charity?
- 8) How do you measure your project's sustainability?
- 9) What are the metrics used to measure your work to date?

Part 2: Partnership

- 1) Why do you think you would be a good fit with Churchill Foundation?
- 2) What would you be able to bring to the partnership?

3) If Churchill Foundation picked you for one of their annual events- the shooting challenge of Golf day, how would you support in the following areas:

- Team sales
- Auction prizes
- Sponsorship

Part 3: The Grant:

Please specify which project/area a grant between £20,000- £50,000 would be restricted to and why?

Please specify how you would communicate the ongoing progress of the project or area to Churchill Foundation and its supporters.

The decision of the Churchill Foundation Trustees is final. Churchill Foundation reserve the right to enter into a longer partnership with a chosen Charity that extends beyond the original 12 month period, should they believe it will positively benefit the reach of the work the Charity does. Churchill Foundation also has the ability to end the partnership before the end of the one year partnership if they see fit. Churchill Foundation is a not for profit organisation. In order to cover operational costs The Foundation retains 10% from each event after all event costs have been covered.